



ಕರ್ನಾಟಕ ಲಾ ಸೊಸೈಟಿಯ
ಗೋಗಟೆ ವಾಣಿಜ್ಯ ಮಹಾವಿದ್ಯಾಲಯ

The Karnatak Law Society's

GOGTE COLLEGE OF COMMERCE

Affiliated To Kitturu Rani Channamma University, Belagavi

ಕಿತ್ತೂರು ರಾಣಿ ಚನ್ನಮ್ಮ ವಿಶ್ವವಿದ್ಯಾಲಯಕ್ಕೆ ಸಂಯೋಜಿತ ಮಹಾವಿದ್ಯಾಲಯ



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B.Com/BBA/BCA/M.Com/Ph.D Programmes

EVENT REPORT 2026-27

Department	Bachelor of Commerce (B.Com)
Event Name	B plan Competition
Date of Event	09/09/2026 - 11/09/2026
Event Coordinator	Mrs Namrata Hampiholi
Duration	3 days
No. of Participants	8
Resource Person / Company Name	Mr Raghavendra Adhyapak

OBJECTIVE OF THE EVENT

The objective of a Business Plan competition for B.Com students is to bridge the gap between classroom accounting theory and real-world execution. By participating, students apply core commercial concepts—such as cost management, financial modeling, taxation, and marketing strategy—to address genuine market needs. It challenges them to think like entrepreneurs, forcing them to move beyond textbooks to conduct rigorous feasibility studies, evaluate competitor landscapes, and build viable financial projections from scratch

OUTCOME OF THE EVENT

Students gain hands-on experience in drafting cash flow forecasts, defining target demographics, and assessing operational risks. Crucially, the process sharpens their soft skills, teaching them how to distill complex financial data into persuasive pitch decks, present confidently before domain experts, and handle high-pressure Q&A sessions with the Judge

EVENT PHOTOS

