



Workshop on CMA Event Report (2025-26)

Name of the Department	Bachelor of Business Administration
Name of the Event	Workshop on CMA
Date of the Event	11th March 2026
Name of the Event Co-ordinator	Prof. Shivani Malannavar
Spokesperson	Mrs. Leena Sodhi
Duration	1 Day
No. of Students	130
No. of Staff	1
Objective	<p>The primary objective of the Career Orientation Program was to create awareness among students about professional courses such as ACCA and CMA. The session aimed to guide students in understanding global certifications in accounting and finance and their relevance in today's competitive job market. It also focused on explaining eligibility criteria, course structure, and career opportunities associated with these professional qualifications. The program intended to motivate students to explore international certifications and make informed career decisions for their future growth.</p>
Outcome	<p>The session resulted in increased awareness among students regarding ACCA and CMA professional courses and their global recognition. Students gained clarity about course structure, eligibility, and career prospects in the field of accounting and finance. The interaction with the counsellor helped participants resolve their doubts and understand the advantages of pursuing professional certifications. Overall, the program enabled students to identify suitable career paths and encouraged them to consider professional qualifications for enhancing their career opportunities.</p>



Write-up on Career Guidance Session by My Logic Academy

A Career Orientation Program was conducted for B.B.A students by Mrs. Leena Sodhi, Counsellor from My Logic Academy, Bengaluru. The session focused on providing students with valuable insights into professional courses such as ACCA and CMA and their significance in building a successful career in accounting and finance.

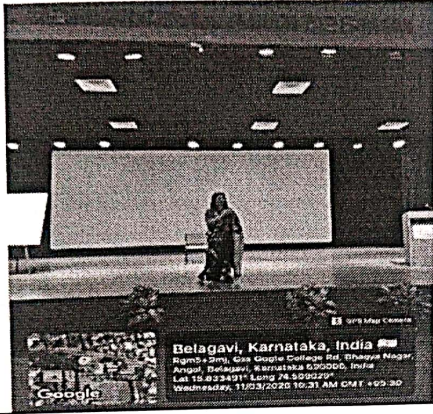
Mrs. Leena Sodhi explained the structure, eligibility criteria, and global recognition of ACCA and CMA programs. She highlighted various career opportunities available after completing these certifications and discussed how students can pursue these courses along with or after graduation. The session also covered job roles, salary prospects, and industry demand for certified professionals.


The program was interactive, and students actively participated by asking questions regarding course duration, difficulty level, and career scope. The session helped students gain clarity about professional career paths and motivated them to consider international certifications for future growth. Overall, the Career Orientation Program was informative and beneficial for students in planning their careers effectively.

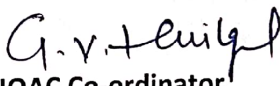



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Workshop on CMA [PHOTO GALLERY]




Dept. Co-ordinator
(Prof. Rahul. Kamule)


IQAC Co-ordinator
(Prof. Govind. Huilgol)


Principal
(Dr. Venugopal. Jalihal)
PRINCIPAL
KLS Gogte College of Commerce
Belagavi

Co-Ordinator
Gogte College of Commerce
Bachelor of Business Administration
BELGAUM-590 006