



Acumen Event Report (2025-26)

Name of the Department	Bachelor of Business Administration
Name of the Event	Acumen
Date of the Event	24 th and 25 th April 2026
Name of the Event Co-ordinator	Prof. Geeta Joshi Dr. Apeksha Yadahalli Prof. Prashant Birje
Duration	2 Day
No. of Students	514
No. of Staff	15
Objective	The primary objective of ACUMEN 2026 was to organize a national-level platform for students from various colleges to compete, collaborate, and demonstrate their managerial competencies. The event was designed to bridge the gap between theoretical learning and practical application by conducting structured rounds across key domains such as Human Resource Management, Marketing, Finance, Public Relations, and Entrepreneurship. It aimed to develop critical thinking, strategic decision-making, leadership, and teamwork among participants. Additionally, the event sought to provide exposure to inter-collegiate competition and encourage innovation, adaptability, and professional growth in a dynamic environment.
Outcome	ACUMEN 2026 was successfully organized with active participation from students representing various colleges from Hubli, Goa, and Belgaum. The event created a competitive and engaging environment that enhanced participants' analytical, communication, and problem-solving skills. It provided practical exposure to real-world business scenarios through domain-specific rounds and activities. The event also facilitated inter-collegiate interaction, networking, and exchange of ideas among participants. Overall, it contributed to the development of leadership qualities, teamwork, and professional competence, while strengthening the organizing capabilities and coordination skills of the student team.



Write-up for ACUMEN 2026

ACUMEN 2026, a National Level Inter-College Management Fest organized by the Department of BBA, was conducted over two days, on 24th and 25th April. The event was based on the theme "Management Puzzle," symbolizing the integration of various managerial skills required to solve complex business challenges. The event witnessed enthusiastic participation from students representing various colleges from Hubli, Goa, and Belgaum.

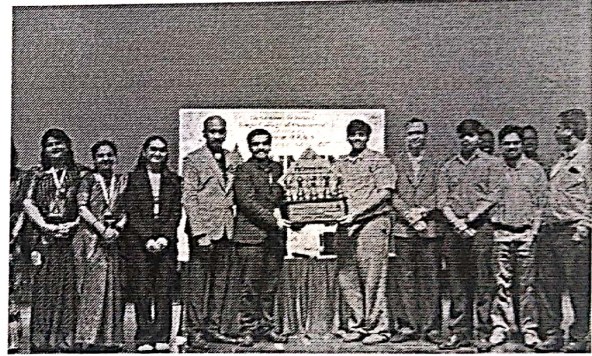
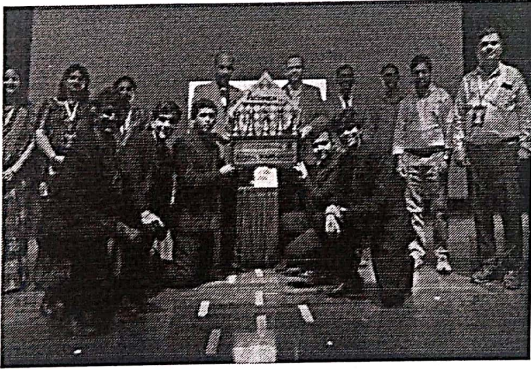
The program commenced with reporting and inauguration, followed by a series of competitive rounds designed to test the managerial and analytical abilities of participants. The event included domain-specific rounds such as HR, Marketing, Finance, Public Relations, and Entrepreneurship, along with engaging segments like Team Activity, Acumen Specials, and Hybrid rounds, which emphasized creativity, collaboration, and adaptability in solving business "puzzles".

On the second day, the competition intensified with advanced rounds across all domains, including HR, Marketing, Finance, Public Relations, and Entrepreneurship. The shortlisted teams from each department progressed to their respective final rounds, where they showcased their domain expertise, strategic thinking, and problem-solving abilities. The event concluded with a valedictory function, recognizing and rewarding the best performers.

Throughout the event, participants displayed high levels of enthusiasm, critical thinking, and teamwork. ACUMEN 2026 proved to be a highly enriching experience, aligning perfectly with its theme by providing a platform for practical learning, inter-collegiate interaction, and overall personality development.



Acumen [PHOTO GALLERY]



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