



**Dr. Harshal Narayan Tamhankar**

**Professor**

**M.Com, M.D.B.A, Ph.D.**

**Recognised Research Guide (Commerce)**

**Rani Channamma Univesrity, Belagavi**

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## **Education**

<b>Examination Passed</b>	<b>Board / University</b>	<b>Year of Passing</b>
Ph.D.	K.U.D	June 2009
M.D.B.A	SYMBIOSIS	2004
M.Com	K.U.D	2001
B.Com	K.U.D	1997
S.S.L.C	K.S.E.E.B	1992

## **Work Experience:**

- Worked as Co-ordinator for BBA course.
- Worked as Co-ordinator for M.Com course.
- Presently Working as Professor and Co-ordinator Research Centre in KLS Gogte College of Commerce.
- Total Experience of 27 Years

## **Current academic role & responsibilities:**

- Presently Working as Professor and Co-ordinator Research Centre in KLS Gogte College of Commerce.
- Co-ordinator for NAAC Criteria-III Research, Innovations and Extension.
- Editor in Chief of Prashastya Journal of KLS Gogte College of Commerce.
- Chief Invigilator for CA Exams.

### Research Area/Interests

- **Recognized Research Guide for Rani Channamma University, Belagavi for Ph.D. Programme in Commerce.**
- Internal Guide for M.B.A & B.B.A Summer In-Plant Training Projects from 2008 onwards.
- Minor Research project on Customer data Analysis with reference to Housing Loans.

### Publications:

- **Research Paper Published:- 25**

### **Scopus Index Journal: 1**

- **“Digital Influence on Purchase Decision of Consumer Durables: A Study on Pre and Post Sales Services” published in Scopus Indexed International Journal of Central Banking, ISSN: 1815-4654 (Print), E-ISSN: 1815-7556 (Online) Vol. 20 No. 1 January 2024**

### **UGC Care listed Journals: 13**

- **“Technology upgradation asnd its effects on the performance and productivity of SME’s- A study of selected SMES in belagavi. “ published in Rabindra Bharati University Journal of Economics (UGC Care listed journal Group –I) ISSN: 0975-802X, Vol: XVIII December 2024.**
- **“Investment and stock awareness among commerce students: Insights, trends and implications.” published in Rabindra Bharati University Journal of Economics (UGC Care listed journal Group –I) ISSN: 0975-802X, Vol: XVIII December 2024.**
- **“The effectivenesss of digirtal advertising and its influence on consumer purchasing behavior.” published in Rabindra Bharati University Journal of Economics (UGC Care listed journal Group –I) ISSN: 0975-802X, Vol: XVIII December 2024.**
- **“A study on Indian customers satisfaction on cashless transactions through digital payments.” Published in Perspectives in social work (UGC Care list Journal Group-I) ISSN: 0974-5114, Vol: XXXIX, No. 2, August 2024**
- **“A Study on Perception and Attitude towards Micro, Small Scale Industries of Learners Enrolled in Commerce Programme with reference to Belagavi” published in MANTHAN, Journal of Commerce and Management Journal Press India (UGC**

**CARE LISTED JOURNAL GROUP –I) ISSN: 2347 – 4440 (Print) and 2395 – 2601 (Online) Vol: 11, Issue: 2(4) April 2024**

- **“A Study on Savings and Investment pattern among the working class people in Belagavi City” in Journal of Humanities and Social Science Studies, ISSN 2319 – 829X with Impact Factor 7.28, Vol. 12, Issue 01, No. 18 (UGC CARE LISTED JOURNAL GROUP – I) Ref. No. 199 June 2023**
- **“Perception of Undergraduate Students towards Usage of Internet and its Impact” in Journal of The Maharaja Sayajirao University of Baroda (UGC CARE LISTED JOURNAL GROUP – I) ISSN: 0025 – 0422, Vol: XXII 2023**
- **“Perception of business organizations on managerial skills possessed by commerce graduates- A study in belgaum city, Karnataka.” Published in Journal of the Asiatic Society of Mumbai (UGC Care list journal Group I) ISSN: 0972-0766, Vol: 96, No. 1(I) May 2022.**
- **“Technology Adoption and Government Schemes for MSME in India” in an International Multidisciplinary Quarterly Research Journal AJANTA Peer Reviewed Refereed and UGC listed Journal ISSN: 2277 – 5730, Volume XI, Issue – II April – June 2022 Impact Factor 6.306**
- **“Impact of Covid – 19 on Over-The-Top Platform: A Study on OTT Viewers in Belgaum City” in Third Concept (UGC CARE Journal) ISSN: 0979-7247, Vol- 36 May – 2022.**
- **Perception of Business Organizations on Managerial Skills Possessed By Commerce Graduates – A Study in Belgaum City, Karnataka” in Journal of The Asiatic Society of Mumbai, ISSN: 0972 – 0766(UGC CARE List Group I Journal), Vol: 96 No. 1(I) 2022**
- **“Impact of Digital Marketing on Customer Relationship” in Studies in Indian Place Names (UGC Care Journal) ISSN: 2394-3114, Vol-40-Issue-70-March -2020. Paper available in SSRN e – Library.**

- **“ Effect of Gender on Customer Purchase Decision” in International Multidisciplinary Quarterly Research Journal (Peer reviewed Referred and UGC Listed Journal) ISSN 2277 – 5730 , Volume – IX, Issue- III.**

## **Peer reviewed Referred Journals: 11**

- **“A Study on Consumer buying Behaviours of Smart Phones” in Prashastya Journal of KLS Gogte College of Commerce, ISSN No. 2349 – 6487, Peer Reviewed Bi-annual Journal December 2023**
- **“Evolution of Artificial Intelligence and its Role in Advertising” in Prashastya Journal of KLS Gogte College of Commerce, ISSN No. 2349 – 6487, Peer Reviewed Bi-annual Journal December 2023**
- **“Perception of Commerce Students on the Present Curriculum and Employment opportunities” in Swadeshi Research Foundation: A monthly Journal of Multidisciplinary Research International Peer Reviewed Journal Impact Factor 5.2 Ex UGC S.N. 4990, ISSN: 2394 – 3580, Vol: 11 No. 2 December 2023**
- **“Impact of Covid - 19 on Consumer Behaviour in India” in Journal of Management Research ISSN NO: 2249-569X October 2022 Special Issue.**
- **“Advertising and Consumer Brand Selection: A Study on Toothpaste Brands in Belgaum City, Karnataka” in Prestige International Journal of Management and Research. A Peer Reviewed Journal. ISSN: 0974-6080 Impact Factor 6.841**
- **“The Role of Banks in the Development of Entrepreneurship in India” Aayushi International Interdisciplinary Research Journal , ISSN 2349-638x (Special Issue No.68 ).**
- **“GST in India – A Step towards simplifying indirect tax procedure” in International Journal of Engineering and Science (IJES).**
- **“Green Marketing” in International Journal of Advance and Innovative Research (Impact Factor 7.36).**

- **“Retail Banking:- Indian Scenario” published in Prashastya in-house Journal GCC Belagavi.**
- **“Life Insurance Sector reforms” published in International online multidisciplinary research journal (Impact Factor 5.76) .**
- **“Financial Inclusion in India” published in International Journal of emerging technologies and innovative research (Impact Factor 5.87)**

### **Books Authored:**

- **Innovations in Accounting**  
A book with text and problems for M.Com and MBA Students under Rani Channamma University and other Indian Universities.
- **Working Capital Management**  
An exclusive text book for B.B.A and MBA for Rani Channamma University, Belagavi and other Indian Universities.
- **Corporate Accounting I**  
An exclusive text book for B.B.A 3<sup>rd</sup> Semester (Reference text book under RCU Syllabus)
- **Presently working on Financial Markets and Institution**

### **Conferences & Seminars Attended:**

- **Research Paper presented on “Technology Up gradation and its effect on the performance and productivity of SME’S” in One Day National Level Conference on MSME and Economic Development organized by Department of Post Graduate Studies and Research in Commerce, Rani Channamma University, Belagavi. On January 2024**
- **Research Paper presented on “Role of MSME in Economic Development of India – An analysis” in One Day National Level Conference on MSME and Economic Development organized by Department of Post Graduate Studies and Research in Commerce, Rani Channamma University, Belagavi. On January 2024**
- **Research Paper presented on “A Study on Customer Satisfaction on Cashless Transactions through Digital Payment.” In International Conference on Banking, Finance and Finance – towards sustainable future held on 10<sup>th</sup> and 11<sup>th</sup> March, 2023 at the Department of MBA, Jain College of Engineering Belagavi.**

- **Research Paper presented on “ “ in ICSSR sponsored Two Day National Level Multi-Disciplinary Conference on Indian Economy in the Post Independence Period: Performance, Policies and Possibilities organized by the Department of Studies and Research in Economics, Rani Channamma University, Belagavi on 13<sup>th</sup> and 14<sup>th</sup> July 2022.**
- **Research Paper presented on “Digitalization in Banking Sector – An overview” in ICSSR sponsored Two Day National Level Conference on Digital India: Progress, New Initiative and Challenges held at Department of Commerce, Mangalore University on 24<sup>th</sup> and 25<sup>th</sup> June 2022.**
- **Attended One day National Level Seminar on “ Impact and Influence f Ukraine and Russia War on Indian Foreign Trade” organized by KLS Gogte College of Commerce – 2022**
- **A Research Paper presented on “Perception of Business Organizations on managerial Skills possessed by Commerce Graduates – A study in Belgaum City, Karnataka” in an International e-Conference on The Digital Transformation in Business Re-Engineering: Post Pandemic era of Industry 5.0 held on 26<sup>th</sup> and 27<sup>th</sup> August 2021, organized by Dr. Vithalrao Vikhe Patil Foundations Institute of Business Management and Rural Development, Ahmednagar.**
- **Attended Two weeks Interdisciplinary International Refresher course on“Data Analysis with Statistical Methods” Organized by Ramanujan College, University of Delhi, Ministry of Education under PMMMNMTT.**
- **International Conference on “Business Ethics & Corporate Social Responsibility – 2009”.**
- **International Seminar on “Social Entrepreneurship - 2009”.**
- **National Conference on “Organization & Management in Higher Education in tune with Globalization - 2005”.**
- **National Level Seminar on “Impact of Corporate Retailing on Small Trades - 2008”.**
- **Management Development Program on “Management Information System for Small & Medium Scale Industries - 2008”.**
- **Faculty Development Program on “Teaching Methodology” - 2009.**
- **Conference of “Commerce & Economic Teachers - 2007”.**
- **Leadership Training Program of CLHRD, Mangalore.**
- **Industrial Relations in New Millennium – 2001.**
- **Workshop on “CONTEMPORARY BUSINESS EDUCATION” – 2012.**
- **Faculty Development Programme on “S.P.S.S” – 2013**
- **National Workshop on RESEARCH METHODOLOGY, 2017**
- **National Seminar on “Business Education in India vision 2030”**
- **Workshop on “Sampling Techniques for Research in Social Sciences”**
- **International conference on “Nurturing and Transforming Business Practices in Global Village – 2021”**