



Prof. Geeta A. Joshi

Asst. Professor

BBA Dept.

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Education

- MBA – Kolhapur Institute of Technology, Kolhapur, Under Shivaji University, Kolapur.
- M. Com. –Karnatak University Dharwad.

Work Experience:

- Assistant Professor – S. D. V. S. Sangh's College of Business Administration, Sankeshwar. (July 2004 to April 2005)
- Assistant Professor – Government College, Haliyal (August 2008 – July 2009)
- Assistant Professor – KLS's College of Business Administration, Haliyal (June 2009 – April 2013)
- Assistant Professor – Government College, Haliyal (August 2013 – March 2018)
- Assistant Professor – KLS's College of Business Administration, Belagavi (June 2018 onwards)

Current academic role & responsibilities:

- Member BOE, RPD College, Belagavi
- Head of Finance Department
- Working as Member in Criteria 1

Research Area/Interests

Finance and Marketing

Publications:

1. Issues and Challenges in Today's Retail Management in 5th SIMSR – ASIA 2010 International Marketing Conference.
 2. Recent Developments & Applications in Supply Chain Management in International Conference in ICOMS 10.
- A Study on Perception of Customers Towards Net Banking In Belagavi City.in PRASHASTYA – ISSN 2349-6487 Volume VII Dec 2023.