

EVENT REPORT (2023-24)

Name of the Department	Bachelor of Business Administration (BBA)
Name of the Event	Workshop
Title of the Workshop	Growth Mindset – “A fuel for Entrepreneurial Innovation”
Date of the Event	June 18, 2024.
Name of the Event Coordinator	Dr. Apeksha Gupte
Duration	1 day
No. of Student Participants	250
No. of Staff Participants	3
Name of the Chief Guest	Dr. Poornima Charantimath

PHOTO GALLERY



REPORT OF THE WORKSHOP

KLS Gogte College of Commerce, Department of BBA had organized – A One-day State Level Workshop on Growth Mindset – “A fuel for Entrepreneurial Innovation” on the 18th of June 2024, for all the even semester students. The Resource person who graced the occasion was Dr. Poornima Charantimath. The program was inaugurated by Dr. Venugopal Jalihal – Principal KLS GCC and Prof. Rahul Kamule, Co-ordinator, Department of BBA.

The students were profoundly benefited by the workshop as it provided them insights to clearly define their goals and develop the desired action plans to achieve the same.

The Resource person highlighted the importance of developing entrepreneurial spirit and nurturing the fundamentals of growth mindset. She also conducted small activities encouraging students to sketch SWOT analysis to reach out to their desired goals.

Almost 250 students were the attendees of the workshop.

The session under the able guidance of Dr. Apeksha Gupte, turned out to be very interactive and certainly went a long way in fueling the entrepreneurial spirit of innovation and creativity among students.